

Tkach, Colleen

From: Inform
Subject: EM: Info session for the Venture Program with March Capital Friday 10/6

From: Randall Lewis Center for Innovation and Entrepreneurship

Learn more about the Venture Program with March Capital by attending the last info session:

Friday, October 6th 12:00 pm Roberts North 15 [Register here](#) on Handshake.

When you're ready to apply to join the Venture Program with March Capital, you can register your intent to join us on Handshake [here](#). The deadline to apply is Sunday, October 8th.



THE VENTURE PROGRAM WITH MARCH CAPITAL

Introducing March Capital

March Capital is a top-tier venture growth firm headquartered in Santa Monica, California and investing globally since 2014. March identifies entrepreneurs with a provocative vision to lead the future and later-stage companies poised for hyper-growth, then dares to go all in by leading rounds with deep conviction and concentration risk. With \$2B+ in capital over 4 funds and across 30 market-leading technology companies, March accelerates the digital transformation of Cloud-based software, automation, AI & IT infrastructure.

The Venture Program with March Capital

The 3rd annual Venture Program with March Capital is designed to promote and support student interest in roles in entrepreneurship, innovation, and venture capital at the Claremont Colleges. The two-month program, conducted from October 20th to December 1st 2023, will expose students to the venture capital industry and innovation economy through guided research projects and a number of workshops led by the March Capital team.

During the program, students will investigate areas of interest to March Capital and present their findings in a pitch competition. March Capital will determine the focus areas for investigation prior to the program and students will group into 3 person teams to build investment theses around those areas. Historically, March Capital has spent time in the following areas: Fintech, Enterprise AI, Cybersecurity, eCommerce Enablement, and Data and Cloud Infrastructure.

This program is open to all SC students as long as they form a team with at least two RLCIE Fellows Candidates.

Prizes for the Fall 2023 Program may include a cash prize to the winning team of \$5000, a reception hosted by members of the March Capital Investment Team following the competition, invitations to attend The Montgomery Summit (March 5th and 6th 2024). All competitors who make it to the presentation phase of the program will receive March Capital swag.

TIMELINE

October 8th at 11:59 pm: Application deadline

Tuesday, October 11th, 5:30-6:30pm: Virtual Kick-Off Meeting

October 20th, 1-3pm: Program Introduction and Workshops

- VC Fundamentals: How March Capital Operates
- How to Build and Investment Thesis
- How to Identify and Evaluate High Potential Companies

Office Hours with Adele English CMC '19, Senior Associate, March Capital

- Monday, October 30, 4-5pm
- Wednesday, November 8, 4-5pm
- Wednesday, November 15, 4-5pm
- Monday, November 27, 4-5pm
 - Office Hours will be on Zoom and at least one person from each team should attend each Office Hour

October/November 2023: The Program

Students work in teams of 3 around one of the program areas of focus. Office hours will be held by Adele English CMC '19, a Senior Associate at March Capital.

December 2023: Presentation and Prize

Students submit summaries of their investment theses and present it live to a panel of judges, including members of the March Capital team. Prize is awarded to the winning team.

Info Sessions:

- Friday, September 22nd - 2:30-3:30pm
- Friday, October 6th, 12-1pm

REGISTER FOR INFO SESSION HERE

APPLY HERE BEFORE OCTOBER 8TH AT 11:59 PM







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