

## **Tkach, Colleen**

---

**From:** Inform  
**Subject:** FW: March 5th\_Women in Leadership Event\_Women's History Month

---

**From:** Westenley Alcenat

Hello-

Prof. Alcenat here! The new faculty in history and Africana Studies at Scripps. Lapsa had recommended that I reach out to you.

I hope this email finds you well. I'm reaching out to seek your help in advertising the following event (see attachment).

The History Department is thrilled to host *Ximena Gonzalez Rojas*, a distinguished leader in public service and finance, for her talk, *“Running as a Pack: The Community of Women Who Shaped Me.”* Ximena’s journey—from her roots in Brownsville, Texas, to her roles in the Obama Administration and senior vice president at JP Morgan—highlights the transformative power of community, diversity, and female empowerment in leadership. Her talk will resonate deeply with students interested in women in political leadership, finance and issues of social equity.

Event Details:

- Speaker: Ximena Gonzalez Rojas
- Lecture Title: Running as a Pack: The Community of Women Who Shaped Me
- Date/Time: March 5, 2025 @ 5:30 PM followed by cocktail hour.
- Location: Clark Humanities

Please let me know how you can help in spreading the word to the Scripps and wider 5-C community. Thank you in advance.

# Ximena Gonzales Rojas

'From the White House to Wall Street'

## Running as a Pack: The Community of Women who shaped me

In her talk on thematic leadership and lessons learned, Ximena Gonzalez will draw from her rich tapestry of experiences—from her upbringing in South Texas to her impactful tenure at the White House, and now as an emerging leader on Wall Street. She will highlight the invaluable insights gained from women and community throughout her journey. Her narrative underscores the profound influence of diverse voices and collective wisdom in shaping her approach to leadership, emphasizing the critical role of community support and female empowerment in driving meaningful change and fostering inclusive growth.



Wednesday March 5, 2025  
5:30pm  
Clark Humanities Museum  
Reception to follow

Ximena Gonzalez Rojas is a dynamic leader in public service and finance, renowned for her dedication to equity and principled leadership. Born from Mexican parents and raised in Brownsville, Texas, she has built a remarkable career that spans government and business. She began her career in public service with the Obama Administration, serving as Associate Director in Michelle Obama's office, a lead member of the White House Council on Women and Girls, and later as Chief of Staff in the Office of Presidential Personnel. Her experiences in government settings led her to bridge the fields of policy and business, recognizing the need for public servants and business leaders to collaborate effectively for societal benefit.

At Georgetown University, Ximena co-founded the Women's Finance Network to support women's advancement in finance and served as a Toigo Fellow. Currently, as Vice President at J.P. Morgan Asset & Wealth Management, she continues to champion financial education and wealth building through retirement readiness. Her work has made significant strides in creating platforms for mentorship, diversity in finance, and economic well-being for all. As a first-generation college graduate and Gates Scholar alumna, Ximena embodies resilience and global citizenship, inspiring future generations through her commitment to transforming public policy and business.

Sponsored By:  
Scripps History Department  
Feminist, Gender, & Sexuality Studies

FMI: Claire De Chaine [cdechain@scrippscollege.edu](mailto:cdechain@scrippscollege.edu)

Yours in solidarity,  
Prof. Alcenat

*Westenley Alcenat*  
Westenley Alcenat, PhD  
Assistant Professor of History & Africana Studies  
Affiliated faculty-Latin American and Caribbean Studies Program  
Humanities 212  
Scripps College | 1030 Columbia Avenue | Claremont, CA 91711  
(909)-607-3179 | [walcenat@scrippscollege.edu](mailto:walcenat@scrippscollege.edu)  
[wesalconat.com](http://wesalconat.com)

"Only when lions have historians will hunters stop being heroes." -West African proverb  
"Remember your humanity and forget the rest." -Russell & Einstein



This e-mail from [walcenat@scrippscollege.edu](mailto:walcenat@scrippscollege.edu) was generated by an EXTERNAL email server

**mail-dm6nam12on2114.outbound.protection.outlook.com** ( Westenley Alcenat  
<[walcenat@scrippscollege.edu](mailto:walcenat@scrippscollege.edu)> )