

## Tkach, Colleen

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**From:** Inform  
**Subject:** EM: NEW CMC Conversations podcast: Professor Steven Zho

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**From:** CMC Social Media



In the latest episode of CMC Conversations, join Professor Steven Zhou, Director of the Stats Lab, as he offers us a peek into the intriguing world of leadership and numbers. 🎧

- 🎧 How do they interact with one another?
- 🎧 How do you measure something as abstract as leadership?
- 🎧 What is leadership?
- 🎧 Is it possible to quantify the virtually unquantifiable?

Professor Zhou elucidates how his work offers us new ways to observe, quantify, and leadership. By observing human behavior in various contexts, such as in escape rooms, Professor Zhou argues that we can develop innovative, data-driven approaches to analyzing leadership.

Listen to the episode now on Spotify!

### **Measuring the Unmeasurable: How Data Science Intersects with Psychology and Leadership**

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